

HOSPITALITY DESIGN



Borgo On Hospitality

It may be obvious from our name, Borgo, that our Italian roots emanate through the fibers of our company culture. Borgo, which means “Village” in Italian, is a reminder of the Italian way of life, including the intrinsic sense of community we feel with the people around us. In an Italian household, everyone who enters is treated like family. In fact, in Italy, the doors are left unlocked, and people can enter a home by simply saying, “Permessso,” meaning “Permit to enter.” Good hospitality is in our blood, and we feel that our designs reflect that. The European term for hospitality is “HoReCa,” which combines the first two letters of Hotel, Restaurant, and Café. Rest assured, Borgo has you covered for all of those spaces and more.

Since 1984, we have provided tailored upholstery solutions to the hospitality market and, for that, we could not be more proud. For over a year, this market has felt the full economic effects of COVID-19. Now, more than ever, it is important for us to invest in the revitalization of our hospitality industries. At Borgo, we offer a line of products that help breathe new life in places like hotels, restaurants, and bars.

With every chair we design and build, we imagine the space it will be in and the way it will serve the space. We consider and imagine how the staff will interact with the chairs, how the seating will make the visitors feel, and how the chair will age over time. We have recently introduced six new collections to our hospi-

tality portfolio, each of them created to bring Italian-designed bespoke seating to boutique hospitality spaces.

The slender, sleek design of our Triston Collection brings a minimalist, yet elegant approach to modern hospitality seating. The Chase Collection offers a residential aesthetic to contract spaces. Defined by soft curves, the Cori Collection is perfectly suited for casual environments or formal settings. Erlene is a mid-century modern collection, highlighted by beautiful lines and elegant upholstery options. Designed for multiple hospitality applications, the Kelle Collection is a modern spin on a tub chair. And lastly, Sharen’s high back and transitional lines create a more formal seating experience.

We recognize that sometimes, a space requires a chair that is entirely unique; therefore, we are thrilled to say that beyond our portfolio of hospitality seating, we also offer amazing custom options.

Ultimately, every restaurant, hotel, and bar has its own story to tell. It is our goal to create the seating solution that best expresses their narrative by working with designers, architects, and the user. We take pride in each project, as our seating is an extension and showcase of who we are at Borgo: Italian philosophy and design, North American ingenuity, and responsive customization.